

For Immediate Release

## ***Hogslayer Documentary New Sponsors Continue to Sign On to the Project***

***“Hogslayer - The Unapproachable Legend” Sign on Five New Sponsors SLINGER, WIS. (June 9, 2011) – Hogslayer Producer, The Edge Ltd., is thrilled to welcome five new Hogslayer documentary sponsors: the Ace Cafe, the Fuel Cafe, the Nation's Capital Norton Owners, Klempf's British Parts, and Classic Events and Classic Swap Meets. These new sponsors represent the sudden surge of enthusiasm the project in experiencing as the August 18 premiere approaches in Milwaukee, Wisconsin.***

***The Ace Cafe is an icon in motorcycle history. Established in 1938, the cafe catered to the truck and lorry traffic near London, England, but quickly became a gathering point for British motorcyclists. Having survived the war, the Ace introduced a new "teenage" generation of motorcyclists to the world whose love of speed gave rise to them being referred to as Ton Up Boys (and girls!), the "Ton" being reference to 100mph, and who, because of their affection for the then new sounds of rock n' roll music, subsequently came to be known as Rockers. The Ace closed in 1969, but with its legendary heritage and popularity, the original cafe was fully reopened in 2001 to the delight of motorcyclists worldwide. The bikes and the music may have changed, but the passion and spirit endure and remain the same. More about the Ace Cafe at [www.ace-cafe-london.com](http://www.ace-cafe-london.com) <<http://www.ace-cafe-london.com/>> .***

***The Fuel Cafe is a Milwaukee, Wisconsin icon as a motorcyclist gathering point. The Fuel has sponsored many motorcycle racers and the Cafe Racer scene thrives with their support of a variety of motorcycle events from their Milwaukee east side location. The Fuel Cafe also sponsors "Rockerbox", one of the most popular motorcycle events in the midwest. Rockerbox is an annual event (this year on August 6) that can only be described as a huge gathering catering to the most unique motorcyclists offering a motorcycle show, vendors, and entertainment. More about the Fuel Cafe at [www.fuelcafe.com](http://www.fuelcafe.com) <<http://www.fuelcafe.com/>> .***

***The Nation's Capital Norton Owners (NCNO) is one of the most vital Norton owners groups in the US. Established in 1982, the NCNO is a chapter of the International Norton Owners Association (INOA), also a Hogslayer documentary sponsor. The NCNO is known as a riders organization that have hosted many memorable Norton events including National Thunder '88, one of the most successful US Norton events ever. The NCNO has always been a supporter of the Hogslayer story. They even affectionately christened their club BBQ grill "The Hogslayer" in respect to the exploits of the Hogslayer race team. More about the NCNO at [www.ncno.org](http://www.ncno.org) <<http://www.ncno.org/>> .***

***Klempf's British Parts is a well-known source for British Motorcycle parts specializing in Triumph, BSA, and Norton since the 1970s. Owner/operator Mitch Klempf is a former Triumph Trident road racer from the same era as the Hogslayer title***

*championships. Klempf's offers expert service in parts sales and buys directly from the UK offering US British motorcycle enthusiasts fine quality products for their motorcycles. Klempf's is a long-time supporter of British bikers through organizations such as the British Biker Cooperative, also a Hogslayer documentary sponsor. More about the Klempf's British Parts at [www.klempfsbritishparts.com](http://www.klempfsbritishparts.com)*

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*Classic Events and Classic Swap Meets is home to the latest news and events from the world of classic motorcycling. In addition to their own events and activities, Classic Events provides the most complete calendar of vintage motorcycle events in North America. Calendar listings are free to any vintage motorcycle club, organization or promoter. Along with the calendar, Classic Events features news from the vintage bike community, stories about motorcycle personalities, and even some how-to articles.*

*More about Classic Events and Classic Swap Meets at [www.classicswapmeets.com](http://www.classicswapmeets.com)*

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*For more information on Hogslayer -The Unapproachable Legend documentary including sponsorship opportunities, contact James Cutting, independent producer, The Edge Ltd., at 262-224-3777 <tel:262-224-3777> or [edgelt@charter.net](mailto:edgelt@charter.net).*

*For the latest Hogslayer news, 'like' the 'Hogslayer Documentary' on Facebook, or to see the promotional trailer preview of the documentary, visit the 'Hogslayer Documentary' on YouTube.*

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[www.inoanorton.com](http://www.inoanorton.com)



[www.fuelcafe.com](http://www.fuelcafe.com)



[www.britishbiker.net](http://www.britishbiker.net)



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